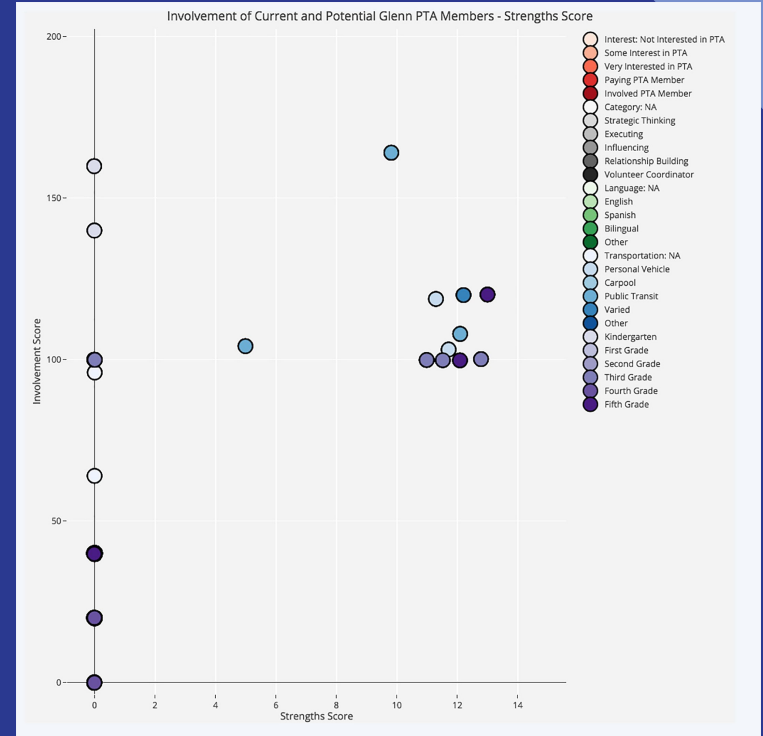# How do we build and grow a PTA?

- The Glenn Elementary School PTA reactivated in 2017–18 after an attempted school takeover by the North Carolina Innovation School District
- Data+ PTA team worked over the summer to analyze public data with the goal of making recommendations to the PTA regarding how to increase parental involvement
- After reviewing the public data available on the school zone, the team concluded that the available data lacked the nuance required to analyze barriers to entry for Glenn parents

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What we did

- After concluding that no public data adequately fit within the scope of our project, we structured a two part project:
- One part of the project became gathering information regarding material resources the PTA can use in the coming year
- The second part of the project focused on creating structures for data collection and subsequent analysis, and creating some tools for analysis which can be used at any point in time once data is collected

Involvement of Current and Potential Glenn PTA Members - Strengths Score

Impact and Next Steps

- The PTA will be able to utilize the tools created for tracking membership data to utilize their members most fully in the coming year
- The PTA can determine the most accessible location for their meetings in the coming year once they have a better understanding of where families live within the district
- We structured data collection to encompass more data than the tools we coded this summer utilized, so future project teams could utilize that data
  - For example, analyzing meeting advertisements and attendance information for possible correlations